



# Florida Developmental Education Association

Volume 21, Issue 2

Spring 2005

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\*New Board Members

## The President's Message ...

*Dare to Make a Difference: Develop the Undeveloped Potential*

*"Some men see things as they are and ask why; others dream of things that never were and ask why not?"*

*George Bernard Shaw*

Two generations ago, uranium was described as a rare white metallic substance with no known value or use. All of its potential power was there even then, but man did not recognize it. That potential power did not and could not become actual power until man learned to use it, to channel it, and to respect it.

All too frequently, the potential of our developmental students goes unrecognized. The human is the most elaborate machine ever designed, functioning perfectly most of the time. It is only after we learn to respect the human potential that we can and will know the real meaning of the words "developmental suc-

cess." As Linus, the young philosopher from the comic strip *Peanuts*, reminds us, "There is no greater burden than undeveloped potential."

A man driving through the hills of West Virginia spotted a young boy with a rifle slung across his shoulder in the manner of an inexperienced hunter. "What are you hunting?" asked the man. "Don't know," replied the boy, "haven't seen it yet."

Like the young hunter, many of our students find themselves hunting for something that they haven't seen yet. Their enrollment in our classes tells us that they want more out of life than they have received, but frequently they are unable to verbalize exactly what they need or seek. In spite of the burning desire to escape and get away from it all, many of our students don't have the slightest idea where they



want to go. The inner turmoil and frustration often reveal themselves through poor attendance, sloppy classroom preparation, and subsequent withdrawal. Ever present is the hope of stumbling into inner contentment and personal satisfaction. The frustration level of our students would become further elevated if they were to realize that the number of wrong choices that could be made for their future far exceeds the number of right choices. The Cheshire cat from *Alice in Wonderland* reminds us, "If you don't

**Dare to Make a Difference**

(Continued from page 1)

know where you are going, any road will take you there.”

There is a way out. Psychologists tell us that humans generally act, feel and perform in accordance with their expectations of themselves and their environment. James Allen declares, “The visions you glorify in your mind, the ideals that you enthrone in your heart – this you’ll build your life by, this you will become.” Our students’ doubts become their enemy and lead them to failure; their dreams and goals, however, can become their ally and lead them to success. Where there are no goals, there will be no significant accomplishment, only existence.

Dare to make a difference in the lives of your students. Encourage them to establish long-term and short-term goals that provide personal meaning and excitement. Challenge them to explore the possible as well as the probable before choosing a path for their lives. Help them to develop and to embrace a plan to get from where they are to where they want to go. Remind them

**Ruth Becker Adjunct Stipend**

FDEA continues to offer a waiver to cover the entire conference registration fee in order to assist adjunct faculty members who desire to attend the annual FDEA conference.

The adjunct faculty members must be from institutional membership colleges. They may apply by submitting an application for the fee waiver. It is expected that member colleges will support the attendance of adjuncts who apply for such waivers by providing some or all of the additional conference expenses. For a fee waiver application, visit the FDEA website, <http://tfn.net/fdea>.

that dreams must be combined with work to transform the dream into reality. Reach out and touch a developmental student - dare to develop the undeveloped potential.

Will Johnson

**FDEA Student Essay Contest 2005**

FDEA is sponsoring a Student Success Essay Contest again in 2005. This year, one \$500.00 prize will be awarded to the author of the winning essay. Students who have completed at least two developmental courses are eligible to compete.

Essays must address student success and must be between 250 and 500 words in length, double spaced, and typed in 12 point font. All essays must be submitted with a picture of the student, a release form, and the name of the sponsoring institution by May 27, 2005.

Please consult the FDEA website at <http://tfn.net/fdea>, for further details.

**Presentation Proposal Deadline**

Those of you interested in presenting at the upcoming conference, please note that the deadline for submitting a proposal has been extended from the one posted on our website, April 27, 2005, to **May 25, 2005**. For your convenience, a presentation proposal form is included in this newsletter on page 7.

**FDEA RELEASE STATEMENT**

To be included with all applications for scholarships or awards

I agree that the Florida Developmental Education Association may use my name, picture, and essay in FDEA-published materials to promote developmental education

Signature \_\_\_\_\_

Date: \_\_\_\_\_

**FCRC Auction Report**

FCRC’s silent auction, held at the annual Spring Workshop, raised \$380.00 for the Cathy Denny Scholarship fund. Thanks to everyone who contributed or purchased items.

## NADE NEWS

## FCRC SPRING WORKSHOP REPORT

MARCH 4, 2005

By Lynda Wolverton



NATIONAL ASSOCIATION  
FOR DEVELOPMENTAL EDUCATION  
30<sup>TH</sup> ANNUAL CONFERENCE

INDEPENDENCE THROUGH DEVELOPMENTAL EDUCATION  
February 15-18, 2006  
PHILADELPHIA, PENNSYLVANIA



CALL FOR PROPOSALS  
(Postmark submissions by June 13, 2005)  
Access proposal information and conference details at  
[www.NADE2006.com](http://www.NADE2006.com)

### PROPOSALS

Elisa Cohen  
717-780-3203  
[escohen@hacc.edu](mailto:escohen@hacc.edu)

### CONFERENCE LEADERSHIP TEAM

Marguerite MacDonald	Susan Perlis
717-780-2456	570-348-6211 x. 2318
<a href="mailto:mmmacdon@hacc.edu">mmmacdon@hacc.edu</a>	<a href="mailto:perlis@marywood.edu">perlis@marywood.edu</a>

Photo © Philadelphia Office of the City Representative

## FDEA meets in Albuquerque, NM

By Will Johnson

The annual conference of the National Association of Developmental Education (NADE) provided the perfect opportunity for Florida developmental educators to meet and to learn about the 2005 goals and initiatives of FDEA. FDEA Board Members Offiah-Hawkins, Rettig, Sussman and FDEA President Johnson met with NADE conference attendees from Santa Fe, Miami-Dade, Tallahassee, Hillsborough, Valencia, Indian River, and Daytona-Beach Community Colleges. Patricia Newell, the 2004-05 NADE President, from Edison Community College, and representatives from Bethune-Cookman College and Pensacola Junior College were also in attendance.

The attendees were briefed on the FDEA plans for the October 2005 conference and other initiatives that FDEA has taken or is exploring. The attendees indicated approval of the FDEA plans, but requested that communication from the board to the full membership be improved.

Are terms such as “reading surveys,” “metacognition,” and “semantic feature analysis” trendy buzzwords at your college water cooler, or do they actually stand for what’s included in your college’s curriculum? At the Florida College Reading Council (FCRC) Spring Workshop, reading professionals understood these words and other similar ones as real and were able to translate them into action.

This year the annual Spring Workshop was hosted by Hillsborough Community College at the Dale Mabry Campus on Friday, March 4, 2005. Jean Sieffert and her colleagues planned outstanding activities and lunch for approximately fifty attendees. One of the goals for FCRC is to provide those interested in teaching reading with in-service to inspire and recharge our batteries.

Our organization was treated to several guest speakers who did an excellent job of delivering a message we were seeking to hear. Hillsborough Community College Reading faculty Aimee Fogelman, Rocky Marcus, and Ann Butterfield delivered a presentation entitled *Making Words Matter: Vocabulary Instruction that Works!* The many ideas about vocabulary instruction that we know of in theory

were reinforced with activities ready to be taken back for implementation. Connie May Fowler, one of Florida’s most well known southern women writers, spoke about her experiences as a learner and author. She also included a question and answer period in which she reiterated how students can be reached in our college classes. Her comments were primarily based on personal experiences. Many of her books were available for purchase at the luncheon and were almost sold out by lunch time! DJ Henry, author of the Reading Series, also presented at the conference. She is a faculty member at Daytona Beach Community College. DJ spoke of the connection between students’ learning and the role of the professor.

Our efforts to raise money for our scholarship, “*The Cathy Denny Scholarship*” has been so successful that we are now able to offer three awards for \$500.00 each this coming FDEA conference!

Our next meeting is in conjunction with the FDEA annual conference. Please plan on attending. We would love to see you. Next spring’s workshop is being planned at Miami Dade College.

### Longman Publishers' Scholarship (\$500.00)

Students are eligible for this scholarship if they

- attend a college that is an FDEA institutional member
- have completed their developmental reading requirement

All applicants must submit the following along with the application below:

- a current college transcript
- two letters of recommendation (one from the instructor of a developmental reading course)
- a typed essay describing how reading a specific book has changed the applicant's life. The essay must focus on one book, named by title and author
- a recent photograph

Name: \_\_\_\_\_

SS#: \_\_\_\_\_

Home address: \_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_

Community College: \_\_\_\_\_

Career goal: \_\_\_\_\_

Email address: \_\_\_\_\_

**I agree that the Florida Developmental Education Association may use my name, picture, and essay in FDEA-published materials to promote developmental education.**

Signature: \_\_\_\_\_ Date \_\_\_\_\_

Send application to:  
**Jean Sieffert**  
**Hillsborough Community College**  
**10414 E. Columbus Drive**  
**Tampa, FL 33619-7856**

Applications for the 2005 presentation must be postmarked by May 27, 2005. Scholarship winners will be announced at the FDEA annual conference in October in Orlando, Florida.

### 2005 Outstanding Developmental Educator Award

Name of nominee: \_\_\_\_\_

Title/Position: \_\_\_\_\_

Name of College: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_

Email address: \_\_\_\_\_

Nominee must be a member of FDEA. Each nominee will be judged according to the following criteria:

1. Exemplifies the philosophy of developmental education in his/her work
2. Demonstrates excellence in teaching and other professional skills with developmental students
3. Shows commitment to developmental education
4. Shows commitment to professional growth

Please include a brief biographical sketch highlighting your nominee's role in developmental education along with a narrative covering the criteria stated above. Please also include a picture of the nominee for press release.

Nominated by: \_\_\_\_\_

College/Position: \_\_\_\_\_

Telephone: \_\_\_\_\_

Send nominations to:  
**Jean Sieffert, FDEA Scholarship Chair**  
**Hillsborough Community College**  
**10414 E. Columbus Drive**  
**Tampa, FL 33619-7856**

Nominations must be postmarked by September 3, 2005. The winner will be announced at the FDEA annual conference in Orlando, Florida.

SCHOLARSHIP APPLICATIONS

**Cathy Denny Florida Reading Council Scholarships (3)**  
**(minimum \$500.00)**

Students are eligible for these scholarships if they

- attend a college that is an FDEA institutional member and
- have completed their developmental reading requirement

All applicants must submit the following along with the application below:

- a current college transcript
- two letters of recommendation (one from the instructor of a developmental reading course)
- a typed essay describing how reading a specific book has changed the applicant's life. The essay must focus on one book, named by title and author
- a recent photograph

Name: \_\_\_\_\_

SS#: \_\_\_\_\_

Home address: \_\_\_\_\_  
 \_\_\_\_\_

Telephone: \_\_\_\_\_

Community College: \_\_\_\_\_

Career Goal: \_\_\_\_\_

Email address: \_\_\_\_\_

Send application to:  
**Kathleen Riley, FCRC Scholarship Committee**  
**Polk Community College, #8**  
**999 Avenue H, NE**  
**Winter Haven, FL 33881**

Applications for the 2005 presentation must be postmarked by May 27, 2005. Scholarship winners will be announced at the FDEA annual conference in October in Orlando, Florida.

**Joseph Howland FDEA Excellence in Developmental Education Scholarship**  
**(minimum \$1,000.00)**

A student is eligible to apply for the Joseph Howland FDEA Scholarship if he or she:

- attends a college that is an FDEA institutional member
- has completed at least two developmental areas
- has earned at least 12 semester hours of mainstream college level course work (AA/AS)
- has achieved an overall 3.0 grade point average for all course work

The following items must be included with this scholarship application:

- an up-to-date college transcript
- two letters of recommendation (one from an instructor of a college prep/vocational prep course and one from an instructor of a college level course)
- a typed essay describing how a developmental reading, writing, and/or mathematics course has influenced the applicant's life
- a photograph and a release form
- a cover page that includes the following:

Name: \_\_\_\_\_

SS#: \_\_\_\_\_

Home address: \_\_\_\_\_  
 \_\_\_\_\_

Community College: \_\_\_\_\_

Career goal: \_\_\_\_\_

Telephone #: \_\_\_\_\_

Email address: \_\_\_\_\_

Send application to:  
**Jean Seiffert, FDEA Scholarship Chair**  
**Hillsborough Community College**  
**10414 E. Columbus Drive**  
**Tampa, FL 33619-7856**

Applications must be postmarked by May 27, 2005. Scholarship winners will be announced at the FDEA conference in October in Orlando, Florida.

**Dr. Sylvia Fleishman Retires**

By Sue Hawkins



It was recently announced that Dr. Sylvia Fleishman retired from the Department of Education on February 28, 2005. We extend to her our gratitude and best wishes on achieving this milestone.

Sylvia's career spanned more than 30 years as an educator and administrator at both secondary and community college levels. Her most recent position at the Department of Education was to serve as the Director of Community College Teacher Preparation Programs and College Ombudsman for Florida Community Colleges and Workforce Education. Prior to that assignment, Sylvia was an active member of FDEA and continued to be a supporter after assuming her new role.

Sylvia is highly respected for her longstanding involvement with FDEA and her commitment to the work of developmental educators. Many of you may recall that as a member of the FDEA Board, Sylvia provided regular updates from the Division of Community Colleges and assisted in the efforts to address issues impacting developmental education in the State of Florida.

Over the years, she regularly attended the annual conferences, at which she was a frequent presenter. She also participated in discussions and provided background materials to ensure that the FDEA membership re-

**CONFERENCE NEWS**

**Hotel Information**

**Conference Site  
SHERATON WORLD RESORT  
Orlando, Florida**

This year's conference is being held at the Sheraton World Resort in Orlando, Florida. Located within walking distance of Sea World, the resort offers excellent service and comfort and is convenient to all major attractions, restaurants, and premier shopping. The Sheraton is pleased to offer the Florida Development Education Association the following room rates through the entire conference:

Resort Single/Double:	\$97 per night + tax
Resort Triple/Quad:	\$107 per night + tax
Tower Single/Double:	\$137 per night + tax
Tower Triple/Quad:	\$147 per night + tax

An 11.5% tax will be added to all room rates. Attendees should ask about the requirements for receiving tax exempt status when making reservations.

The Sheraton World is located at 10100 International Drive, Orlando, FL 32821. The local telephone number is (407) 352-1100. The toll-free property-direct reservation number is (800) 372-0363.

Attendees should make their reservations by calling **1-800-325-3535**, or visit the website at [www.sheratonworld.com](http://www.sheratonworld.com) and reference the Florida Developmental Education Association Conference. The special conference rate will be available until **Wednesday, September 28**.

Please make your reservations early. After that date, reservations will be accepted on a space-available basis at the prevailing rate.

ceived current information related to developmental education in the State of Florida. She valued our input and effectively represented our interests at the state level.

Sylvia is a champion for developmental education in the State of Florida and a valued friend to many of us in the FDEA. We wish her many happy retirement years!

**Upcoming Conference Information**

The conference registration form and conference highlights will be available on the FDEA website shortly. For your convenience, they will also be published in the summer newsletter which comes out in August 2005.



**Florida Developmental Education Association's 27th Annual Conference**  
**Teaching & Learning: Dare to Make a Difference**  
 October 26 – 28, 2005, Sheraton World Resort, Orlando

**CALL FOR PRESENTATIONS**

You are invited to share your knowledge, expertise and best practices. Take advantage of this opportunity to network with developmental educators throughout the state of Florida and increase your visibility in the educational arena. Complete this application and submit it by May 2, 2005.

**FDEA Conference Presentation Proposal Form**

Name: \_\_\_\_\_

Organization: \_\_\_\_\_ Position: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City, state, zip code: \_\_\_\_\_

**Presentation title:** \_\_\_\_\_

On a separate sheet, please provide the following information:

- An abstract of your presentation as it will appear in the conference program (50 words or less)
- A synopsis of the presentation format and approach
- Learning objectives and outcomes
- Names and contact information for additional presenters

**Format:** \_\_\_\_\_ Lecture \_\_\_\_\_ Workshop \_\_\_\_\_ Discussion \_\_\_\_\_ Panel

**Target group:** *(check one)* \_\_\_\_\_ English \_\_\_\_\_ Reading \_\_\_\_\_ Math \_\_\_\_\_ ESL  
 \_\_\_\_\_ SAIL \_\_\_\_\_ Counseling \_\_\_\_\_ Learning Center  
 \_\_\_\_\_ Other *(explain)* \_\_\_\_\_

**The conference session format is as follows:**

Thursday, October 27: Morning and afternoon sessions *(note: for both days, session length is 60 minutes)*

Friday, October 28: Morning sessions—conference ends at 12:00 p.m.

**Do you have a preference for the date and time of your presentation?** \_\_\_\_\_

**Check the audio-visual equipment you will need:** *(note: any other audio-visual equipment costs will be the responsibility of the presenter)*

\_\_\_\_\_ Overhead projector \_\_\_\_\_ TV/VCR \_\_\_\_\_ Flip Cart \_\_\_\_\_ Screen \_\_\_\_\_ Internet Connection

**Are you willing to do your presentation more than once during the conference?** \_\_\_\_\_ Yes \_\_\_\_\_ No

**Deadline for submitting proposals is May 25, 2005.**

Send to the following address: Valencia Community College  
 Conference Management (DTC-1)  
 P.O. Box 3028  
 Orlando, FL 32802-3028

Questions? Call (407) 582-3229  
 Or send by fax: (407) 582-3004  
 Or send via e-mail: conferencing@valenciacc.edu

*I understand that presenters who plan to attend the conference must pay the conference registration fee and all travel expenses.*

\_\_\_\_\_  
*Signature*

\_\_\_\_\_  
*Date*



LINDA FIELDS  
BROWARD COMMUNITY COLLEGE  
3501 SW DAVIE ROAD  
DAVIE, FL 33314

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## FLORIDA DEVELOPMENTAL EDUCATION ASSOCIATION NEWSLETTER

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The FDEA Newsletter is published three times a year. Articles should be kept to a maximum of 1,000 words in Microsoft Word format. Explicit guidelines are available from the editors, Linda Fields or Janice Stutte. The FDEA Board Members also encourage news items from affiliates and other organizations.

Submit articles to: Linda Fields, Broward Community College, 3501 Davie Road, FL 33314 or email [lfields@borward.edu](mailto:lfields@borward.edu).  
Janice Stutte, Brevard Community College, 1311 North U.S. I, Titusville, FL 32796 or email to [stuttej@brevard.edu](mailto:stuttej@brevard.edu).  
The editors and Board Members reserve the right to edit any material submitted.

**Deadlines for receiving copy are:**

SPRING - March 15      FALL - August 1      WINTER - December 15

## VISIT WEBSITES

FDEA: <http://tfn.net/fdea>

NADE: <http://nade.net>

LEGISLATIVE UPDATES: <http://www.leg.state.fl.us>

**THE FOLLOWING CAN BE FOUND ON THE WEB:**  
FDEA's Next Conference - Executive Board Meeting Dates  
FDEA Membership Application - Institutional Members  
NADE Membership Application - Future NADE Conferences